

Collective Heads: Launching with a Fresh Vision, Some Good Ideas, and a Few Buzzwords We Couldn't Resist

Phoenix, AZ – Say hello to **Collective Heads**, a consulting venture with big dreams, plenty of expertise, and a healthy appreciation for clichés. Spearheaded by Tim Richards, Jimmy Steal, and Heidi McIvor-Allen—aka three people who probably have way too many LinkedIn connections.

Meet the Collective Heads (And Their Fancy Titles)

- **Tim Richards (Ring Leader):** The talent coach and programming guru who has worked with names like Mojo in the Morning and Johnjay & Rich.
“At Collective Heads, we amplify attention, optimize impact, and use words like ‘synergy’ with a straight face. But seriously, we’re all about collaboration,” says Tim, while probably holding a smoothie he insists is better than yours.
- **Jimmy Steal (Talent Tutor):** Multi-platform content wizard (yes, we’re calling him that) who excels in discovering and coaching talent while finding new ways to dominate markets.
“No one wins without great talent. And no one coaches talent better than me.” Shares a humble Steal, while likely brainstorming his next big move.
- **Heidi McIvor-Allen (Queen of Clicks):** Digital marketing genius who knows her way around SEO, social media ads, and getting businesses that elusive “ROI.”
“We’re not just grabbing attention; we’re creating meaningful moments. And maybe a few memes,” says Heidi, who definitely has TikTok trending predictions on lock until January 19th.

What We Do (Besides Using Words Like ‘Synergy’)

- **Influencers on Air:** We connect brands with local influencers to create authentic content (or as authentic as anything sponsored can be).
- **Podcast Curation & Coaching:** We know there are 10,000 podcasts you haven’t listened to yet. Let us help you stand out—or at least sound like you know what you’re doing.
- **Creative Talent Coaching:** We help on-air and online personalities shine—even the ones who insist on doing Dad jokes, prank calls, GRWM videos, and giving away flowers.
- **Digital Ads That Work (We Swear):** Whether it’s TikTok, Spotify, or platforms you didn’t even know were ad-friendly (hello, Reddit!), we find the right way to deliver your message and we promise to make it mildly amusing.

Why Collective Heads?

Because we solve problems—and in today’s attention economy, that’s kind of a big deal. Whether it’s talent coaching, content creation, or digital marketing, we deliver strategies that work.

What’s Next?

We’re not stopping at radio. Expect bigger names, bolder ideas, and maybe even fewer witty lines in our next press release. From artist development and custom events to creepy-yet-effective ads that follow you around and other cool stuff, we’re growing. And don’t worry—we won’t make you sit through a PowerPoint to prove it.

Learn More

Check out [CollectiveHeads.io](https://collectiveheads.io) and see how we’re turning big ideas into results. If you’ve made it to the end of this press release— just imagine what we could do for your brand.

Media Inquiries:

Jimmy Steal
jimmy@collectiveheads.io